



**Kin Canada**  
Kinsmen Club  
of Summerland

# **ACTION FEST 2026**

## **Kinsmen Beverage Garden & Concert Sponsorship Opportunities**

For nearly four decades, Action Fest has brought the Summerland community together through one of the South Okanagan's most anticipated summer festivals. Each year, thousands of residents and visitors gather in Memorial Park to enjoy live entertainment, sporting events, family activities, and community celebrations.

The Kinsmen Club of Summerland is proud to operate the Beverage Garden and Saturday Night Concert as part of the Action Fest weekend festivities. The Beverage Garden has become a popular social gathering space during the festival, drawing hundreds of attendees and creating a vibrant atmosphere in the heart of Memorial Park.

Summerland is currently experiencing tremendous community momentum, and Action Fest is proud to reflect that same energy and optimism. Over the past year, Summerland Kinsmen was proud to donate to several exciting developments, including:

- The launch of Summerland's new community-owned junior hockey franchise, bringing junior hockey back to town through a locally operated non-profit organization focused on youth development and community engagement
- The opening of Field 96, a major community-driven baseball facility project that has already helped contribute to more than 100 additional youth registrations in local baseball programming, creating expanded opportunities for young athletes and families throughout the region
- The continued growth of Summerland's outdoor recreation network, including the new disc golf course, which is already hosting tournaments and events attracting players and visitors from communities across the Okanagan region

Action Fest continues to grow alongside this renewed community spirit. Last year, the Kinsmen Beverage Garden welcomed more than 500 patrons on Saturday evening alone, while thousands more attended events throughout the three-day festival weekend all over the community. This year's event will feature free live music, expanded family programming, sporting events, and increased community participation.

## Sponsorship Opportunities

The Kinsmen Club is offering sponsorship opportunities for the Beverage Garden and Saturday Night Concert, providing businesses with excellent visibility during one of Summerland's busiest and most celebrated weekends.

Sponsor Level	Amount	Benefits
Title Concert Sponsor	\$4,000	<ul style="list-style-type: none"><li>• Exclusive title sponsorship recognition during the Saturday night concert</li><li>• Verbal recognition before the band performance and intermission</li><li>• Premium banner placement within the Beverage Garden and concert area</li><li>• Recognition across Action Fest advertising and promotional materials</li></ul>
Beverage Garden Sponsor	\$1,000	<ul style="list-style-type: none"><li>• Up to two sponsor banners displayed in prominent locations around the Beverage Garden</li><li>• Recognition on posters, social media, and online advertising</li><li>• Exposure to thousands of festival attendees throughout the weekend</li></ul>

## About the Kinsmen

Kin Canada is the nation's largest all-Canadian service club organization, proudly dedicated to "Serving the Community's Greatest Need." The Kinsmen Club of Summerland has supported the South Okanagan for more than 60 years through fundraising, volunteerism, and community-building initiatives that directly benefit local residents and organizations.

100% of proceeds raised through the Kinsmen Beverage Garden are reinvested back into the local community.

By sponsoring the Beverage Garden and Concert, you are directly supporting local recreation, youth initiatives, volunteer-driven programs, and community events that help Summerland continue to thrive.

**For sponsorship inquiries or additional information:  
[info@summerlandkinsmen.com](mailto:info@summerlandkinsmen.com)**